

# LANE

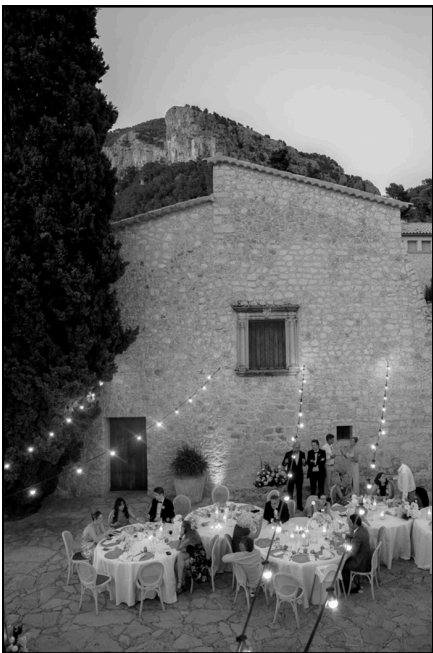
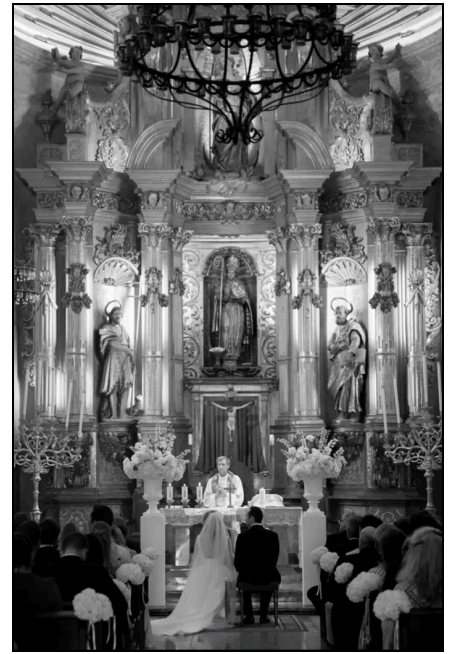
Directory - Wedding Planners

## Julie & Julia Weddings



### **About Julie & Julia Weddings**

Julie & Julia Weddings is a luxury destination wedding planning studio creating bespoke celebrations in Mallorca and Capri. Known for a refined aesthetic and a highly personalized approach, the team designs elegant multi-day wedding experiences for international couples. Each celebration is thoughtfully curated, from iconic Mediterranean venues to carefully selected creative partners, ensuring a seamless and unforgettable guest experience. Blending timeless design with the beauty and atmosphere of the Mediterranean, Julie & Julia Weddings crafts weddings that feel both sophisticated and deeply personal.





## Behind The Brand

### What was the initial spark for your brand, how did it all begin?

Julie & Julia Weddings began quite organically. After living in the US, I got married on Capri and fell in love with the idea of destination weddings in the Mediterranean. Friends soon began asking for help planning their own intimate celebrations on the island, particularly couples from the US. What started as helping a few couples quickly grew into a passion. After becoming a certified wedding planner, I founded the studio together with my friend Julie, who lives on Capri. Today I live on Mallorca, and together we create bespoke destination weddings across both islands.

### What services do you offer couples?

We offer a highly personalized full wedding planning service, guiding our couples through every stage of the process. From venue sourcing and creative direction to vendor curation, guest logistics, and wedding day coordination, we take care of every detail. We focus exclusively on full planning to ensure that each celebration is thoughtfully designed and flawlessly executed, allowing our couples to enjoy the entire experience completely stress-free.

### How would you describe your aesthetic?

Our aesthetic is refined, elegant, and naturally inspired by the Mediterranean. We love timeless design with soft textures, beautiful florals, candlelight, and stunning locations that speak for themselves. At the same time, every wedding we design is highly personal. We work

closely with each couple to understand their vision and collaborate with the perfect creative partners to bring their unique style to life.

### **As a planner or stylist, what are you inspired by at the moment in the world of weddings?**

We love the mix of modern design elements like draped fabrics and bold florals combined with timeless details such as candlelight and elegant tablescapes. Most of all, we are inspired by weddings that feel natural, authentic, and connected to their surroundings.

### **What would you like to see less of?**

Less pressure to follow trends and more focus on authentic celebrations. Weddings should feel personal, relaxed, and meaningful.

### **A styling/planning tip or two you've learned along the way that you'd give to any couple?**

One of the most valuable things we've learned is how important it is to start planning early. When the key decisions are made well in advance, the final months before the wedding can be much more relaxed and enjoyable. We also always encourage couples to keep the days leading up to the wedding calm and intentional, so they can arrive at their celebration feeling present, rested, and truly able to enjoy every moment.

## **Editor's Notes**

### **Why we love it...**

Born from a wedding on Capri and the particular spell that island casts on those who marry there. What began as helping friends plan their own intimate celebrations softly evolved into a studio co-founded by two women across two islands, Julie on Capri and Julia on Mallorca, each bringing an intimate knowledge of place that no amount of research could replicate. Their work is shaped by the Mediterranean itself: its light, its stone, its poetic rhythm.

### **For the couple...**

For couples who want to feel the specificity of where they are (the warmth of a Mallorcan dusk, the ancient stillness of Capri stone) woven into every detail of the day. Julie & Julia translate place into experience with the artistry and ease of those who live there, carving celebrations that feel native to their terrain and timelessly elegant.