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Colorful Mediterranean Summer Wedding at Purobeach Illetas

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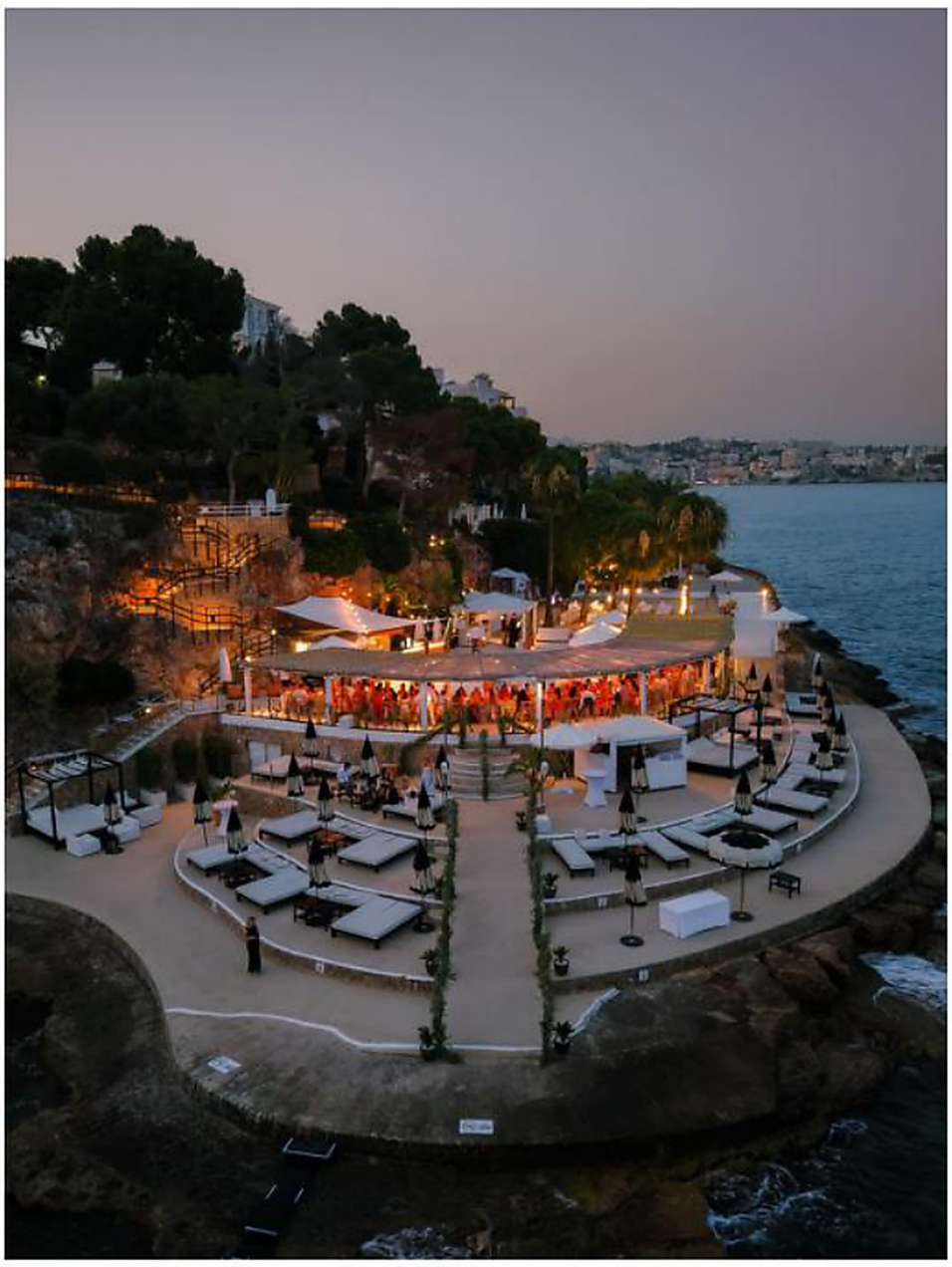

Against the all-white backdrop of Purobeach Illetas, Julie & Julia Weddings planned a Mediterranean summer celebration where pinks, corals, oranges and yellows from Wedding Dreams Malloca spilled across curved dinner tables, bridesmaids chose their own vivid dresses, and the groomsmen handed out cold beers down the aisle. Julie Neiss Photography captured every joyful moment, right down to the 1.5 meter almond cake by Tartamania.

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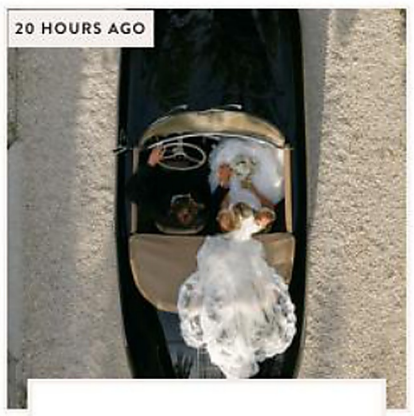

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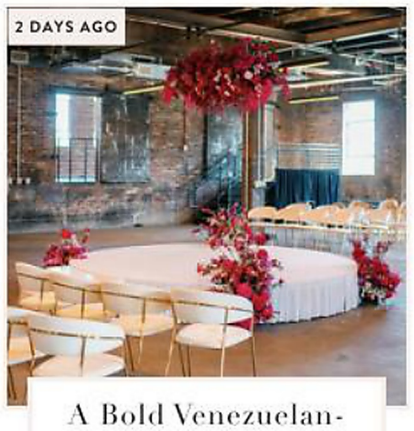

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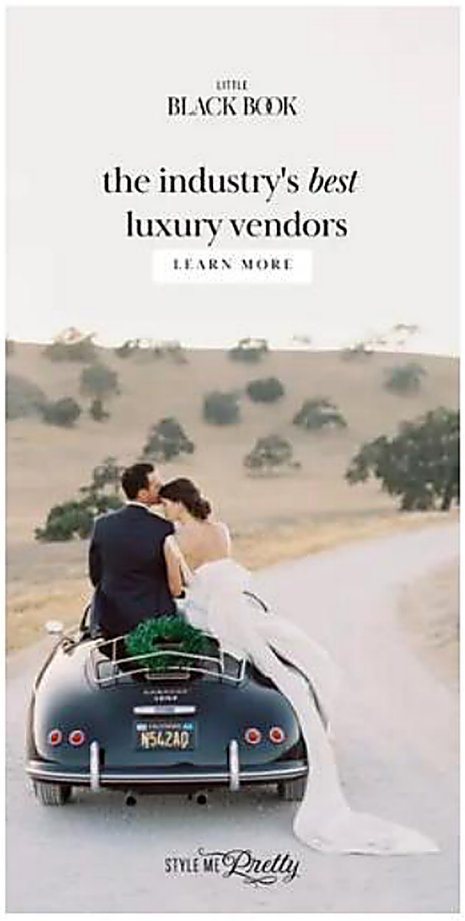


The Planning

DESIGN / VIBE / VISION Set against the all-white backdrop of Purobeach Mallorca, the vision was to create a vibrant Mediterranean summer celebration that felt effortlessly relaxed, joyful, and full of personality. The clean white surroundings allowed the vivid floral palette of pinks, oranges, and yellows to truly pop, while the beige linen suits and colorful bridesmaid dresses kept the overall look fresh, warm, and perfectly suited to the island setting. More than anything, the couple wanted their wedding to feel like an unforgettable summer celebration with their favorite people. From cocktails by the water and emotional speeches to a lively ceremony and a night filled with dancing, every part of the day was designed to feel personal, fun, and wonderfully relaxed rather than overly formal.

PROPOSAL STORY "We were in Australia to celebrate New Year's Eve and welcome the new year in Sydney. That evening, we boarded a boat on Sydney Harbour to celebrate on the water. As the sun began to set, with the Sydney Opera House in the background, I asked if we could take a photo together. Just as we were posing for the picture, Nelson pulled a ring from his pocket, got down on one knee, and completely surprised me with a proposal against one of Sydney's most iconic backdrops. The rest of the evening was pure celebration. We rang in the New Year newly engaged, surrounded by the excitement of Sydney Harbour, lots of happiness, and all the champagne we could have imagined. It was the perfect start to both a new year and a new chapter together."

Bridal Portraits



Wedding Party



The Fashion

WEDDING GOWN The bride wore the Jenny by Jenny Yoo Rue Gown from Anthropologie Weddings, an effortlessly romantic A-line gown crafted from airy chiffon. The soft, flowing silhouette featured a strapless neckline with a delicate sheer off-the-shoulder overlay, giving the dress an ethereal feel that was perfectly suited to a summer wedding in Mallorca.

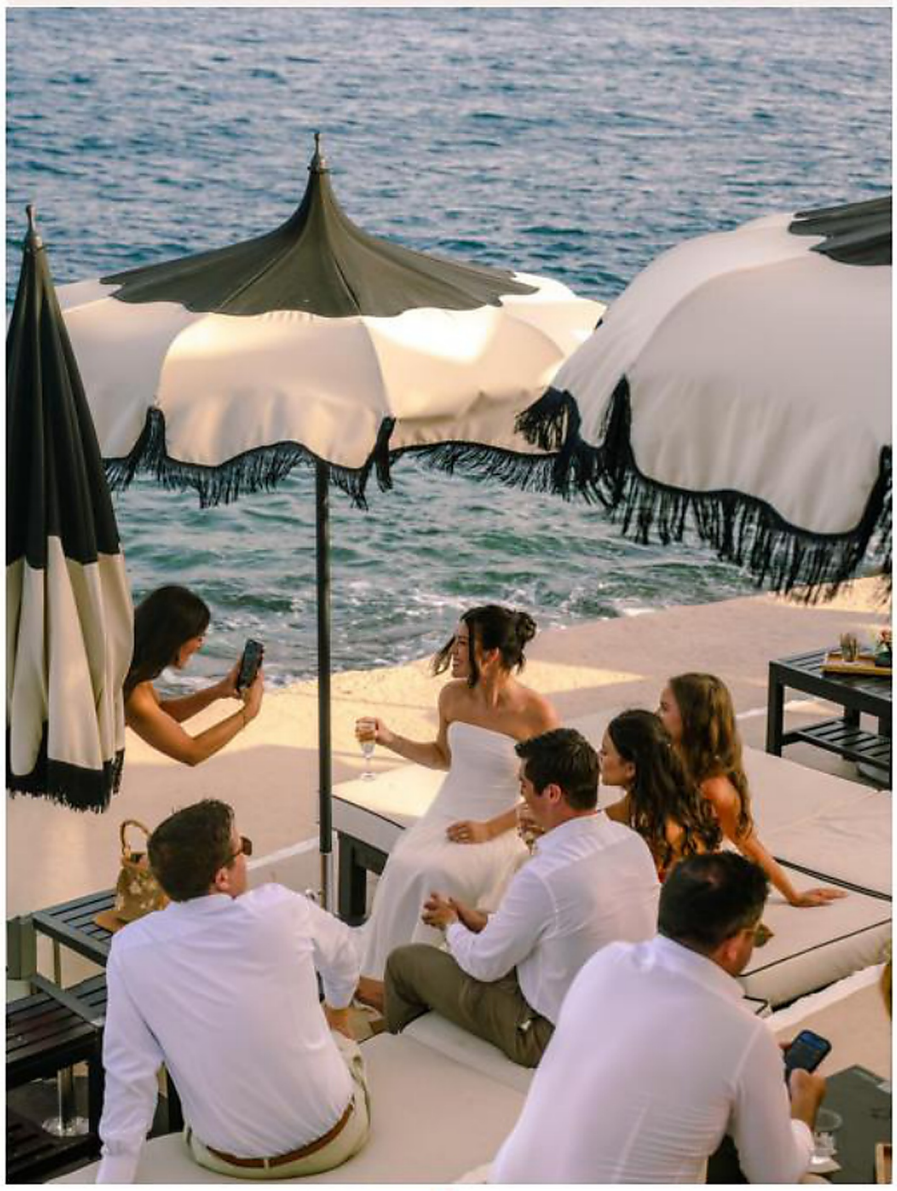
BRIDESMAID DRESSES The bridesmaids wore individual dresses in vibrant shades inspired by the wedding's floral palette, including pink, orange, red, blush and yellow. Rather than dressing everyone identically, the mix of colors created a playful, summery look that tied beautifully into the flowers and the Mediterranean setting. Rather than choosing one dress for all of my bridesmaids, I gave them the freedom to select their own dresses within our wedding color palette. I wanted each of them to feel comfortable, choose something that suited their personal style and budget, and ideally find a dress they would genuinely want to wear again. I simply approved each choice along the way to make sure we had a beautiful mix of colors, silhouettes, and fabrics rather than too many dresses in the same shade or material. The final combination came together even better than I had imagined. Each bridesmaid looked like herself, while together they perfectly reflected the colorful, joyful feel of the wedding."

GROOMSMAN ATTIRE The groom and his groomsmen wore matching JOE Joseph Abboud Slim Fit Linen Blend suits in a soft sand beige, paired with crisp white shirts. The lightweight linen blend and warm neutral tone felt effortlessly elegant while perfectly complementing the relaxed Mediterranean setting. The understated palette also created a beautiful balance against the bridesmaids' vibrant, colorful dresses.

Ceremony



Cocktail Hour



Escort Card Display



Reception



The Details

FOOD & DRINK The food and drinks were designed to feel just as relaxed and celebratory as the setting. Guests were welcomed with Cava Sangria before the ceremony, followed by Hugo Spritzes and Mango Margaritas during cocktail hour by the water. A sushi station and a Jamón Ibérico station with freshly sliced ham and pan con tomate were complemented by croquetas and a selection of passed finger foods, all enjoyed among the waterfront chill-out sofas. Dinner was a seated three-course menu, beginning with Caesar salad and followed by a choice of Angus entrecôte with gnocchi, mushrooms and asparagus, slow-cooked organic chicken with truffle sauce, fish tacos, or a vegetarian option. Apple crumble with vanilla ice cream finished the dinner, while chicken quesadillas were served later in the night as a midnight snack — a fun nod to the couple's Arizona home and the Mexican culinary influence that is such a familiar part of life in the American Southwest.

FLORALS & DECOR Color was at the heart of the design. Abundant arrangements in vibrant shades of pink, orange, yellow, and red transformed the crisp white setting, with especially lush florals surrounding the ceremony and carrying through to the reception. The bridesmaids each carried their own petite bouquet, while flower-petal cones, a floral welcome sign, white parasols, and hand fans added thoughtful details throughout the day. For dinner, the tables followed a sweeping curved shape beneath the venue's covered area, creating an intimate and beautifully cohesive setting for the celebration. At the entrance, floating candles and colorful flower petals filled the fountain, offering guests their first glimpse of the wedding's playful floral palette as they arrived.

WEDDING CAKE For their wedding cake, the couple chose a modern interpretation of Mallorca's traditional almond cake, Gató d’ametlla, bringing a distinctly local element into the celebration. Almond cake has a long tradition on the island, where almonds are deeply rooted in Mallorca's culinary heritage, making it a particularly meaningful choice for a destination wedding. Instead of a conventional tiered cake, it was created in a striking elongated style measuring approximately 1.5 meters long. The contemporary presentation paired a current wedding-cake trend with one of Mallorca's most traditional flavors — a perfect meeting of modern design and the couple's island setting.

READINGS, CEREMONY MUSIC, RECEPTION SONGS With 17 members of the wedding party involved in the ceremony, including bridesmaids, groomsmen, and a flower girl, the processional was carefully rehearsed beforehand. The bridesmaids and groomsmen entered to “Electric Love,” while the flower girl and the bride with her father made their entrances to “Cosmic Love” by Florence + The Machine. The ceremony itself was officiated by a close friend of the couple, making it incredibly personal from the very beginning. The bride and groom exchanged their own handwritten vows in an emotional moment that brought plenty of tears, before exchanging rings with the groom's sister involved in this special part of the ceremony. The newlyweds then made their joyful exit to “Little Talks” by Of Monsters and Men.

SPECIAL DETAIL #1 A Seat in Her Honor: One of the most meaningful details of the ceremony was a seat reserved in memory of the groom's late mother. A specially created fabric was draped over her chair, and as the bridesmaids walked down the aisle, each placed a single white rose on the seat in her honor. By the time the ceremony began, the collection of roses had created a beautiful and deeply personal tribute, ensuring that her presence was felt during such an important family moment.

SPECIAL DETAIL #2 The Beer Boys: The ceremony also included a much more playful surprise: the “Beer Boys.” As part of the processional, the groomsmen made their entrance carrying cold beers and handed them out to guests before the ceremony began. It immediately set the tone for the relaxed celebration ahead and was a fun reflection of the couple's personalities and the laid-back summer atmosphere they wanted for their wedding.

SPECIAL DETAIL #3 Luggage Tag Seating Plan: With so many guests traveling an extraordinary distance to celebrate in Mallorca — including many who had made the journey all the way from Arizona — the seating plan became a subtle tribute to the destination-wedding experience itself. Each guest's seating assignment was presented on an individual luggage tag, which they could take with them as they found their table.